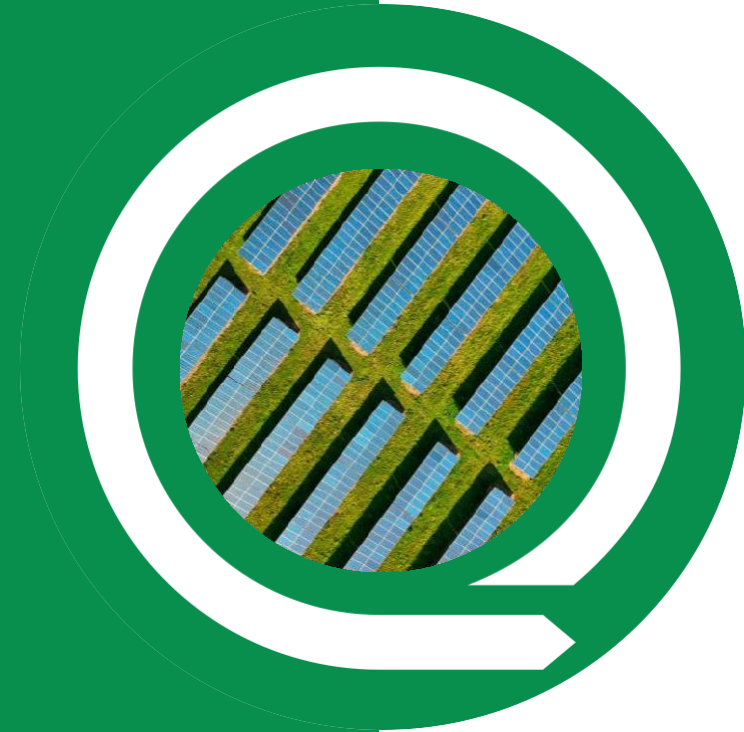


# About DSG GLP

The DSG Green Leaders Program (GLP) is a youth-driven leadership initiative by DSG Energy that aims to cultivate a new generation of climate-conscious advocates and change-makers. Through a structured six month engagement, selected campus ambassadors from top universities across Pakistan participate in hands-on sustainability campaigns, leadership development sessions, and clean energy awareness activities. The program empowers students to take ownership of their environmental impact, amplify the message of renewable energy, and contribute meaningfully to the transition towards a greener Pakistan.



***Moving Towards a Greener Future!***

## DSG GREEN LEADERS PROGRAM COHORT-II



*Leading Change One Campus at a Time. Promoting Clean Energy. Climate Awareness & Sustainable Practices!*



# February 2024

## 01 Orientation

The **DSG Green Leaders Program** officially kicked off in **February 2025** with an engaging **orientation session** held at DSG Energy's head office. The session brought together the ten selected ambassadors from various universities, introducing them to the program's vision, expectations, and the broader mission of DSG in clean energy and sustainability. The orientation also featured a meet-and-greet with DSG leadership.

## 02 Urban Inclusive Workshop on Waste Management - LUMS

DSG Green Leaders, in collaboration with the **Riayat Society at LUMS**, conducted a workshop on **Urban Inclusivity and Waste Management** for **underprivileged students from community schools**. The session aimed to raise awareness about environmental responsibility and inclusive urban living through interactive learning, while also giving GLPs hands-on experience in grassroots climate education.







**Riayat x DSG GLP**



# March 2024

In the month of Ramadan, the DSG Green Leaders Program organized **three impactful iftar drives** focused on compassion, community engagement, and learning. The **first drive** was held at an **orphanage in collaboration with DSG Energy's Projects Department**, where GLPs shared iftar and hosted a meaningful interaction with the children. The **second took place at NUST Islamabad**, where the team served iftar to **homeless individuals** in the surrounding area, emphasizing dignity and inclusivity. The **third drive** was conducted in **Lahore in partnership with Waduha Welfare**, continuing the spirit of giving. At each location, especially where children were present, the GLPs ensured to conduct **interactive learning sessions**, using storytelling and creative activities to plant seeds of environmental awareness and kindness.



*Kindness in Action  
A Month of Giving Back*



# April 2024

## 01 Alkhidmat x DSG Plantation Drive

DSG organized a plantation drive at Punjab College, Kahna Campus in collaboration of **1000 trees project**, where they planted trees across the campus grounds. The activity also featured an **awareness walk** aimed at promoting environmental sustainability and encouraging students to take active part in green initiatives.





# DSG Green Leaders at DSG Annual Energy Conference







## Terrarium Workshop at FCCU

The Earthling Terrarium Workshop, organized under DSG GLP, was a major hit at Forman Christian College University (FCCU), drawing in dozens of enthusiastic participants eager to get their hands dirty for a green cause. Designed as a creative escape into the world of plants and sustainability, the workshop allowed students to build their own miniature ecosystems while learning about biodiversity, plant care, and the role of green spaces in urban environments.

[https://www.instagram.com/reel/DKUqyUsNB6z/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/reel/DKUqyUsNB6z/?utm_source=ig_web_copy_link)

# June Activities

01

## Ek Qadm Aur x Karachi GLP Plantation Drive

DSG GLP collaborated with **Ek Qadam Aur** for a **plantation drive in Karachi**, led by our passionate **GLP Ambassador**. Together, they planted saplings and raised awareness on urban greenery and climate action—proving that small steps, taken together, can lead to big impact.

[https://www.instagram.com/reel/DLDeoXZtfki/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIQDBiNWFiZA==](https://www.instagram.com/reel/DLDeoXZtfki/?utm_source=ig_web_copy_link&igsh=MzRIQDBiNWFiZA==)



02

## Pakistan's Energy Future: Awareness, Action & Career Pathways seminar at Punjab University

At our engaging activation at **Punjab University (PU)**, DSG GLP brought together students and climate leaders for a powerful dialogue on careers in Energy. The session featured HOD of PU's Energy Department, **Aman Khan and Talha Kashif** from DSG, and a representative from **WWF Pakistan**, who collectively emphasized the role of youth in driving clean energy transitions and environmental stewardship.





# Team DSG Gets Its Hands Green!



In a refreshing and hands-on initiative, **DSG GLP Ambassadors** took the lead in organizing a **Terrarium Workshop** for the DSG team at the **head office**. Designed to blend creativity with sustainability, the session allowed team members to build their own miniature green worlds while learning about the importance of indoor plants and eco-conscious living. The ambassadors curated the materials, facilitated the activity, and guided participants through each step—creating a relaxed, engaging atmosphere that brought the office closer to nature. It was a proud moment of role reversal, where the mentors became learners, and the ambassadors became the change agents in action.

# July Activities

03

## FreePani x DSG GLP

DSG GLP ambassadors took to the streets to spread relief and awareness during the summer heat. They distributed over **250 water bottles and caps** to daily wage workers, street vendors, and passersby. Each team member received two water bottles—one to keep and one to give away to someone in need on their way home. This thoughtful gesture aimed to promote empathy and spirit of GLP: conscious choices, community care, and climate-friendly action



04

## Ibtida UCP x DSG GLP

DSG GLP organized a **Kitchen Gardening Workshop** for the children at **IBTIDA – UCP's Education for All initiative**. The interactive session introduced young learners to the basics of growing their own food using everyday materials and small spaces. It was a joyful experience where the children got their hands dirty with purpose—planting not just vegetables, but also the seeds of environmental responsibility and self-reliance.





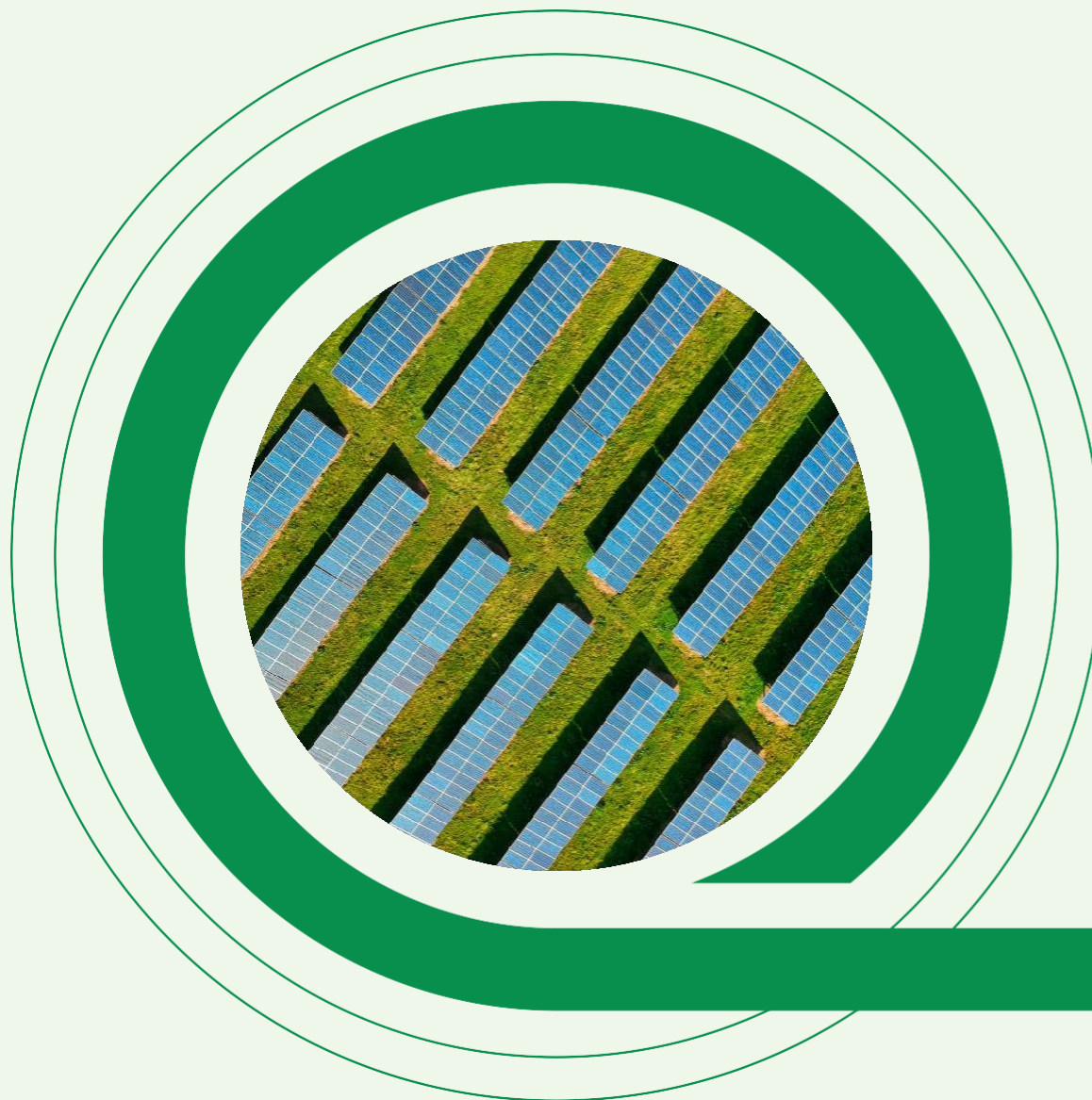


## NUST Eco Carnival

DSG GLP proudly collaborated with NUST for the first-ever Eco Carnival, a groundbreaking initiative that brought together sustainable businesses, climate-conscious youth, and industry leaders under one green banner. With WWF Pakistan as a strategic partner, the event served as a vibrant platform to spotlight eco-friendly innovations and grassroots sustainability efforts. The DSG Energy team was actively present on site, engaging with students, young professionals, and green startups in Islamabad—fostering dialogue around clean energy, environmental responsibility, and youth-led climate action.

[https://www.instagram.com/reel/DKZvw3Nsfrl/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRlODBiNWFiZA==](https://www.instagram.com/reel/DKZvw3Nsfrl/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFiZA==)





**DSG – Empowering Youth of Tomorrow, Today!**